

business edge

the magazine for **sussex chamber of commerce** members



Sussex Chamber of Commerce Media Pack 2025



AS A CHAMBER MEMBER YOU'RE WELL CONNECTED

Are you a business in Sussex?

Published on behalf of Sussex Chamber of Commerce by national B2B publisher Distinctive Media Group Ltd - Business Edge is the perfect platform to showcase the very best of the region's business success stories.

Packed with up to the minute business news and in-depth interviews with prominent Sussex personalities Business Edge will be committed to celebrating business success in all its forms, which will help drive your business forward.

Business Edge Magazine Powered by Reveela

Get ready to connect with Sussex's business scene like never before with our fresh, sustainable approach in Business Edge magazine, reaching over 20,000 readers across Sussex, nationally, and globally—are you ready to make an impact?

The Sussex Chamber has taken a proactive step to transition its printed Business Edge magazine into a digital one

We are thrilled to announce an exciting transformation for Sussex Chambers Business Edge Magazine! As part of

our commitment to environmental sustainability and innovation, we are transitioning to a digital format. This change marks a significant milestone in how we support and engage with our vibrant Sussex business community.

Why the Change?

Our decision to move to a digital platform comes in response to the pressing environmental issues associated with traditional publishing—such as deforestation, water consumption, and CO2 emissions. Recognizing the need for a more sustainable approach, Reveela Technologies, have developed a scalable and eco-friendly digital publishing platform designed to minimize our environmental footprint while maximizing our reach and impact.

What Does This Mean for You?

Business Edge Magazine, published bi-monthly, will continue to deliver in-depth coverage of the hottest topics in today's news, as well as insights and innovations within the Sussex business community. The shift to an online format allows us to provide timely updates, broaden our distribution, and significantly reduce our environmental impact.

With a new potential reach of over 20,000 readers (digital, subscribers, social media) Can you afford not to be featured in this vibrant publication?

A truly regional magazine

Business Edge will also pay close attention to the issues which affect Sussex businesses.

During the coming year we will cover key business sectors including:

- The value of Branding – PR and Marketing
- Energy and Environment/Renewable Energy
- Commercial Property
- Corporate Hospitality and Events
- E-Commerce
- International Trade and Export
- Finance
- Health and Safety
- Legal Services
- Print Industry/Direct Mail
- Training





Advertising rates

Advertisement	Size	Members	Non-members
Centre double page	297 x 420mm (trim excl. bleed)	£2,500	£2,700
Double page	297 x 420mm (trim excl. bleed)	£1,795	£1,995
Full page	297 x 210mm (trim excl. bleed)	£1,390	£1,599
Half page vertical	255 x 88mm	£895	£1,029
Half page	180 x 120mm	£895	£1,029
Quarter page	88 x 120mm	£535	£615

Special positions

Outside Back Cover	297 x 210mm (excl bleed)	£2,245	£2,582
Inside Front Cover	297 x 210mm (excl bleed)	£2,020	£2,323
Inside Back Cover	297 x 210mm (excl bleed)	£1,705	£1,961

NB: Height shown first
All prices quoted are exclusive of VAT

Production

- We operate an Apple Mac system and support the following software InDesign, Photoshop and Illustrator
- Please supply your advert/logo/ images in an email, with a same size proof, saved as either a JPEG, TIF, EPS or PDF files (PDF's must be saved as hi-res with fonts)
- All images at a resolution of 300dpi
- Colour adverts must be in CMYK. Do not supply as RGB
- Files should be the dimensions as booked
- We are unable to accept artwork supplied in the following applications Word, Powerpoint or Publisher

In-house design team

If you are unable to provide your own electronic artwork, you may instead supply a rough layout with text, a hard copy of your logo and any images you require.

- All images must be 300dpi and supplied as JPEG or TIFF format
- All logos should also be supplied as high-res JPEG, TIFF, PDF, PSD or preferably vector files such as Illustrator ai files or EPS
- Copy supplied as a Word file, no more than 400 words per page

The cost of producing your advertisement is included in the order price.

Inserts

For details of targeted mail inserts call Michele Keeler on 0191 580 7161.
Series discount 2-3: 10%
4-6: 15%

Agency discounts

10% agency discount on all bookings, but not in addition to series discounts.

Contact

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